

Sarah Willock

Empowering leaders to drive innovation and accelerate success in tech and teams

I have transformed large institutions to strengthen their offerings and technical systems. I champion big data initiatives and build interconnected data ecosystems that enable hyper-personalization and provide orchestration to allow for deeper engagement along a customer's journey.

Currently, as the Vice President of Technology at Coke Canada, I spearhead the Technology team responsible for the entire suite of technology needs, including developing, planning, organizing, and executing strategic initiatives. In my broad role, I oversee pivotal domains such as Development, Automation, Infrastructure, Data & Reporting, as well as Network and Security. By embedding emerging technology within the overall company strategy and encouraging my team to embrace a learn-fast mentality, I have helped companies use technology as a competitive advantage.

I have overseen rapid team growth and team transformations that optimize team structure for the future and maximize efficiencies. As a passionate ambassador for Diversity, Equity, and Inclusion, I actively work to ensure diverse representation within the team while also providing space to empower the next generation of leaders.

Clients

Gartner Conferences | Extraordinary Women in Tech | MongoDB | Databricks

POINT OF CONTACT



SPEAKING TOPICS

- Building engaged Tech Teams
- Leveraging AI - drive efficiencies & productivity
- Building a Tech Roadmap - Balancing Foundational & Innovation
- Managing teams through transformational change

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A true leader, brimming with insight and a forward-looking vision that never failed to inspire us all.

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Felicia Gray

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