

# Gerald Samuel Gordon

**Co-Founder & CTO of Referenceme.Ai |  
AI Trailblazer | Innovator | Startup Catalyst**

Gerald Samuel Gordon is a visionary leader with extensive experience in FinTech, healthcare, and cloud platforms. As Co-Founder & CTO of Referenceme.ai, he is passionate about using AI to transform the executive job market and empower individuals in their careers.

Gerald has a 27 year track record of success, building and scaling high-performance teams, developing patented technologies, and spearheading industry innovation at companies including Xerox, Premier Healthcare, Red Ventures, and Credit Karma. Gerald's expertise lies in creating secure, scalable solutions that drive career excellence. He holds four engineering patents. His work has been recognized for its significant impact on workforce development and technology-driven career advancement.

Raised by a single mother in the Bronx, NY, Gerald's passion for technology led him to a successful career in FinTech. He has led high-performing teams in building secure, scalable solutions on GCP and AWS platforms for large-scale companies. His notable accomplishments include the development of a PII data ingestion pipeline and a money movement decisioning platform capable of supporting billions of financial transactions annually.



## SPEAKING TOPICS

- **Building a Tech Company From the Ground Up**
- **Harnessing AI to Boost Productivity as a Product Leader and Engineer**
- **Strategic Leadership for Innovation and Growth**
- **Coaching & Mentoring the Next Generation of Tech Leaders**

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Gerald's insights on technology and leadership are transformative, he inspires action and delivers real-world results every time.

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## Clients

*Black and Brown Summit | Render ATL | Xerox | Premier Healthcare Alliance | RedVentures | Credit Karma*

## POINT OF CONTACT



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