APOGEE
SPEAKERS BUREAU

Amy Radin

Meeting the change leadership imperative — because the old change management playbook doesn't work anymore



After pioneering one of the world's first Chief Innovation Officer roles at Citi, leading change at American Express and AXA, and now on the faculty at Columbia and NYU, I've seen why most change efforts stall: organizations aren't built to absorb what they're asking of themselves. The strategy is rarely the problem.

Today, I help senior leaders and their teams close that gap. My keynotes and executive roundtables give audiences a precise diagnosis of what's slowing change down, and a practical way to build the capacity to move — without adding another framework to manage.

My perspective was seeded in my father's corner drugstore, where survival depended on reading a room correctly, not on PowerPoint. I help organizations from Fortune 1000 leadership teams to PE portfolio companies turn resistance — read correctly — into the clearest signal they have for what to fix next.

SPEAKING TOPICS

- **Resistance as intelligence: what pushback is really telling you**
- **Why AI pilots work and scaling still fails**
- **Building change momentum without authority**
- **Strategic Advocacy: the capability to effect consequential change**

> She didn't just deliver a talk — she set a tone for the entire event.— Jason Goldberg, Chief Client Officer, i2c Inc.
> (on Amy's keynote at the Zelle Marketing Forum)

Clients

Mastercard | Zelle | Pfizer | Deloitte | Columbia University

POINT OF CONTACT

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