

Amy Radin

***Meeting the change leadership imperative
- Because the old rules of change
management no longer apply***

After pioneering corporate innovation as one of the world's first Chief Innovation Officers at Citi, leading transformations at American Express and AXA, and now teaching at Columbia University, I discovered why most change efforts fail: organizations treat change like a top-down process when it's actually a coalition-building challenge.

Today, I help leaders democratize change leadership through my Strategic Advocacy methodology because everyone needs these skills, not just executives. My keynotes and workshops give audiences concrete frameworks to build influence-based coalitions rather than relying on outdated top-down models.

My perspective was seeded in my father's corner drugstore, where success depended on genuinely serving diverse customers lessons I only recognized years later as foundational to understanding how real change happens. I help organizations from startups to Fortune companies turn resistance into momentum by equipping entire teams with practical change leadership capabilities.



SPEAKING TOPICS

- **Turning resistance into opportunity**
- **Mapping and mobilizing support for transformative change**
- **A leader's guide to building support for change**
- **Building influence through strategic advocacy**

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Amy is a compelling speaker. She has both c-level experience and the vision needed to both educate and inspire company leaders to make the most out of AI.

George Khachatryan, CEO
OfferFit by Braze

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Clients

Mastercard | Zelle | Pfizer | Deloitte | Columbia University

POINT OF CONTACT



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